



# SPONSORSHIP PROSPECTUS

The 23<sup>rd</sup> International Conference on Non-contact Atomic Force Microscopy 2020 (NCAFM2020) is part of the series of international conferences devoted to the latest progress in dynamical atomic force microscopy.

Organised by the Department of Chemistry and Physics at the National University of Singapore (NUS), the 23<sup>rd</sup> International Conference in this series (NCAFM2020), will convene in Singapore in 24<sup>th</sup> to 28<sup>th</sup> August 2020.

Website: <https://ncafm2020.org/>

NCAFM2020 is expecting about 200 attendees from all over the world to engage in five-days of thought-provoking and in-depth discussion on the experimental, theoretical and instrumental developments in frequency modulation and other dynamic operation modes with particular emphasis on aspects of high-resolution imaging and force spectroscopy.

We invite your organization to review the various branding and sponsorship opportunities available and participate at the conference to engage the community, feel the dynamism and share our ideals in promoting and advancing microscopy research.

**Contact:**

**NCAFM2020 Chair**

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**Conference Secretariat**

Nelly Ang  
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## Attendees' Profile

The past series of conferences have been successful in attracting about 200 to 250 attendees from over 30 countries.

### Country

Europe and Americas:	20%
Asian Countries (besides Singapore):	40%
Singapore:	30%
Others:	10%

## Why Become A Sponsor?

NCAFM established conference branding provides an excellent platform for academics and researchers to network with corporate/industry players. Through the conference, sponsors would be able to reach to their target audience and create brand awareness.

### ✓ Extensive Promotion

Announcements on NCAFM2020 will be made to its proprietary database comprising academics and researchers (worldwide). All potential attendees are directed to the conference website to get information on the conference, submit their research paper, register for the conference, check programme updates as the conference progresses.

Sponsors will be featured on the website and hyperlinks to sponsors' corporate websites will certainly help to increase brand awareness amongst the target audience.

### ✓ Onsite Promotion:

Should you be taking up an exhibition booth space at the conference, you can display and showcase your product and make direct sales pitch to the attendees. Nothing beats hands-on-trial of the product and the face-to-face interaction with the sales personnel representing the company. Based on past conference records, many sales interests were initiated at the conference and materialised post-conference.

### ✓ Self-Branding:

Sponsors are issued complimentary conference passes for admission to the conference sessions, social events and activities. This further provides opportunities to network, socialize and foster business relationship with the experts and decision-makers.

### ✓ Commitment:

The growth of the industry is also dependent on the financial support of our industrial partners. As a sponsor or an exhibitor at the conference you can demonstrate your on-going commitment to the industry here in Singapore.

**Sponsorship, Branding & Exhibition Options**

Package Type	Amount (SGD)
Platinum	10,000.00
Gold	7,500.00
Silver	5,000.00
Bronze	3,000.00

Package Entitlements	Platinum	Gold	Silver	Bronze
	SGD 10,000	SGD 7,500	SGD 5,000	SGD 3,000
Logo acknowledgement on all printed & promotional material	✓	✓	✓	✓
Logo acknowledgement in the Conference Programme Book	✓	✓	✓	✓
Logo acknowledgement in banners/signage onsite	✓	✓	✓	n.a.
A 50-word write-up in the Conference Programme Book	✓	✓	✓	n.a.
A 50-word write-up on the Conference website (with logo & hyperlink)	✓	✓	n.a.	n.a.
Full Page color advertisement in Programme Book ( <u>back cover</u> )	✓	n.a.	n.a.	n.a.
Full Page color advertisement in Programme Book ( <u>inside back cover</u> )	n.a.	✓	n.a.	n.a.
Black & White advertisement in Programme Book	n.a.	n.a.	✓	✓
Corporate brochure insertion (not exceeding A4-size) in conference bag	02	01	01	01
Complimentary conference registrations	04 passes	03 passes	02 passes	01 pass
Complimentary Banquet Dinner tickets	04 tickets	03 tickets	02 tickets	01 ticket
Table top display space - each measuring 2m (L) by 2m (W)	01 unit	01 unit	01 unit	n.a.
Table top display space - each measuring 1.5m (L) by 1m (W)	n.a.	n.a.	n.a.	01 unit
Complimentary exhibitor passes	02 passes	02 passes	02 passes	01 pass

**Other Packages**

Lunch sponsorship for one (1) day <i>Logo acknowledgement at buffet area</i>	SGD6,000
Teabreak (morning & afternoon) sponsorship for one (1) day <i>Logo acknowledgement at buffet area</i>	SGD6,000
Dinner sponsorship <i>Logo acknowledgement at dinner venue</i>	SGD20,000
Full page colored advertisement in programme booklet (run of page)	SGD1,000

NCAFM2020 Sponsorship Agreement Form			
Please email completed and signed form to:		Conference Secretariat, Nelly Ang Email: <a href="mailto:secretariat@ncafm2020.org">secretariat@ncafm2020.org</a>	
Company Name			
Contact Person Name			
Job Title			
Address			
City / Country		Postal Code	
Email			
Mobile Phone		Office Phone	
Billing Instructions:			
Company Name (if different from above)			
Address			
City / Country		Postal Code	
Exhibition & Sponsorship Packages (Please fill in accordingly)		Qty	Total Amount (SGD)
Platinum Package (SGD10,000)			
Gold Package (SGD7,500)			
Silver Package (SGD5,000)			
Bronze Package (SGD3,000)			
Teabreak sponsorship for one (1) day (SGD6,000)			
Lunch sponsorship for one(1) day (SGD6,000)			
Dinner sponsorship (SGD20,000)			
One (1) Full page advertisement in programme booklet (SGD1,000)			

**Terms & Conditions:**

- Reservations are on a first-come-first-served basis and must be accompanied with payment.
- Payment must be received upon presentation of invoice.
- No Refund will be given if cancellation is received after 29 May 2020
- The Organizer reserves the right to reject the sponsorship without prior notice or reason

I/We agree to the above terms and conditions and confirm the above agreement.

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Signature of representative

Name of signatory:

Date: